

ANNUAL REPORT

2022

FISCAL YEAR (Ending August 31)



HILL COUNTRY
BIBLE CHURCH

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NOW TO HIM WHO IS ABLE TO DO IMMEASURABLY MORE THAN ALL WE ASK
OR IMAGINE, ACCORDING TO HIS POWER THAT IS AT WORK WITHIN US,
TO HIM BE GLORY IN THE CHURCH AND IN CHRIST JESUS
THROUGHOUT ALL GENERATIONS, FOR EVER AND EVER! AMEN.

Hello,

God, once again, proved His faithfulness by working mightily in and through Hill Country Bible Church this fiscal year (September 2021 - August 2022). Our prayers and petitions to Him were bold, and He exceeded even our biggest dreams and visions. We truly experienced Ephesians 3:20-21 at work with God doing “immeasurably more than all we ask or imagine.”

Our church body continued to give generously of their time, talents, and treasure, allowing us to live out our long-standing vision to be a movement of changed lives impacting greater Austin and beyond for Christ. Partnering with others who are incredibly passionate about and faithful in both their pursuit of God and desire to share the gospel is a great honor and privilege.

Following a period of heightened uncertainty, disconnection, and anxiety across the country driven by the pandemic, this year was marked by significant reengagement and rediscovery. In this annual report, you'll see the ways we experienced God at work in these areas from the relaunch of our location in Leander, to the building of our lay servant leader teams we call “One Church Teams,” to the equipping of parents and caregivers to be the primary discipler of their children.

As you absorb these financials, data points, and life-change stories, I hope you'll be reminded of the reason Hill Country was founded and the vision He laid before us, which remain unchanged to this day.

During my 33 years as lead pastor, I've been blessed to have been able to walk and serve alongside you and many others who love and serve Jesus with their whole hearts, to witness countless lives transformed, and to experience God move in powerful ways. Looking ahead, I'm filled with immense hope and anticipation for all He is going to do in and through Hill Country.

In Christ,



Tim Hawks
Lead Pastor



HILL COUNTRY BIBLE CHURCH

We're a community marked by God's grace and committed to sharing the good news of the gospel with those around us. We believe God accomplishes His purposes through ordinary people like us — individually, through small groups, as we expand locations, as we plant new churches, and through partnerships with like-minded ministries in our city and beyond.

Our Mission

Each of us, together... saturating greater Austin with the love of Jesus.

Our Vision

Together, our vision is to be a movement of changed lives that impacts greater Austin and beyond for Christ.

Our Core Values

RESPONDING TO GOD'S WORD

ENGAGING GENERATIONS

CELEBRATING LIFE CHANGE

THINKING BEYOND OURSELVES

LOVING OUR NEIGHBORS

OUR APPROACH TO MINISTRY

The pandemic created an opportunity for us to minister to our church family and beyond in different ways. We revitalized our approach to ministry, helping us to continue to spread Jesus' love. This year, we were pleased to welcome Senior Executive Director Justin Rasberry, Teaching Pastor and Leander Location Director Jim Botts, new staff focused on engaging our children, and other key roles to help our church accomplish God's mission.

The pandemic also prompted our leadership to refocus our one church in multiple locations model, creating greater unity and living out Ephesians 4. Following God's calling in Ephesians, we are committed to:

- build up people of God for His work
- unleash people to live out God's calling for them to make an impact
- help people experience the amazing transformation that comes from following Jesus

To implement this One Church vision, we now have 25 One Church Teams that lead their respective ministries across all locations. Each One Church Team is a group of lay leaders from all locations who feel called by God to see the gospel advance in their ministry area.





Ministry Built on Core Values

Our core values drive everything we do. For the last 36 years and still today, they guide us into meaningful ministry focused on people. We believe this is how and where life transformation happens.

1 RESPONDING TO GOD'S WORD

The Bible is God's Word, and therefore it is trustworthy as the complete and final authority for our beliefs and actions. We allow it to challenge and shape us through teaching, groups, in our daily devotion, and through ongoing disciple-making.

We believe that significant and lasting life-change happens in community, which is why we offer a variety of ways to connect with others, grow spiritually, and have fun along the way.

Experiencing Corporate Worship & Community

- **16,675** people at Christmas Eve
- **3,182** average Weekly in-person
- **9,098** people at Easter
- **2,649** average Weekly online

Making Disciples

- **200** people engaged in discipleship groups

Growing Together in Biblical Community

- **200** small groups with **2,341** members; over **100** new leaders trained

Creating Community Through Dedicated Groups for Women and Men

- **400** women in Bible studies
- **131** men in Bible studies

Helping People Grow

- **365** people explored their next spiritual step in Discover Hill Country





2 ENGAGING GENERATIONS

We think past our individual life stages, extend connections, and build bridges. We are committed to being a church that ministers to all ages, supporting effective ministry to all seasons of life.

All Seasons of Life

At Hill Country, we have a place for people of all ages wherever they are in their spiritual walk.

Building a Child's Foundation Through Faith, Family, & Fun

- Over **500** servant leaders cared for and shared the gospel with **2,200** kids.
- **40** couples and parents made pledges at Parent Child Dedications.

Fostering Strong Families

- **1,500** parents, students, and children are engaged in Milestones — age-specific resources designed to help parents guide their kids through each stage of spiritual development

Preparing Students' Futures Through Faith, Family, & Friends

- Partnered with **six** local schools through Christian clubs, including FCA and Young Life
- **200** middle school students and parents participated in The Plunge
- Sent out **50+** graduated seniors through our Grad-Launch Sunday

Offering Counseling & Support

- Provided **3,451** counseling sessions and expanded services for students and those struggling with anxiety



In case you missed it, check out the unique story of how *Daniel and Gaby* came to be baptized at Hill Country: hcbc.com/2022

3 CELEBRATING LIFE CHANGE

God has greatly changed our lives, and we want everyone to experience His life-changing love. We intentionally share the good news of Jesus and help others follow Him, celebrating as God transforms lives.

Baptisms

This year, **176** adults and students took this important step in their faith journey.



4 THINKING BEYOND OURSELVES

We are passionate about seeing the gospel saturate our families, our communities, and our world. We adapt ourselves to the needs around us — looking for opportunities to stretch ourselves, giving generously, and yielding to God's desire to expand.

Relaunching Locations & Planting Churches

We're committed to every man, woman, and child having the opportunity to hear and respond to the gospel, which is why we aim to reach people where they are, where they live, and where they spend time.

- Relaunched our location in Leander, serving **540** people weekly
- Commissioned El Camino ATX (ECA), our **40th** church plant

“WE WANT TO BE A PLACE WHERE ALL LATINO FAMILIES FIND CHRIST... AND ARE TRANSFORMED. WE ARE HONORED TO BE A PART OF SATURATING GREATER AUSTIN WITH THE LOVE OF JESUS.”

- Alex Hernandez, Pastor of ECA

Saturating Greater Austin Through Online Engagement

Today, online engagement is more important than ever. To meet people where they spend time, we invested in engaging greater Austin across social media and other digital spaces and saw improved engagement in every digital metric.

- **3.3 million** virtual invitations to learn about Hill Country
- **35,000** new residents welcomed



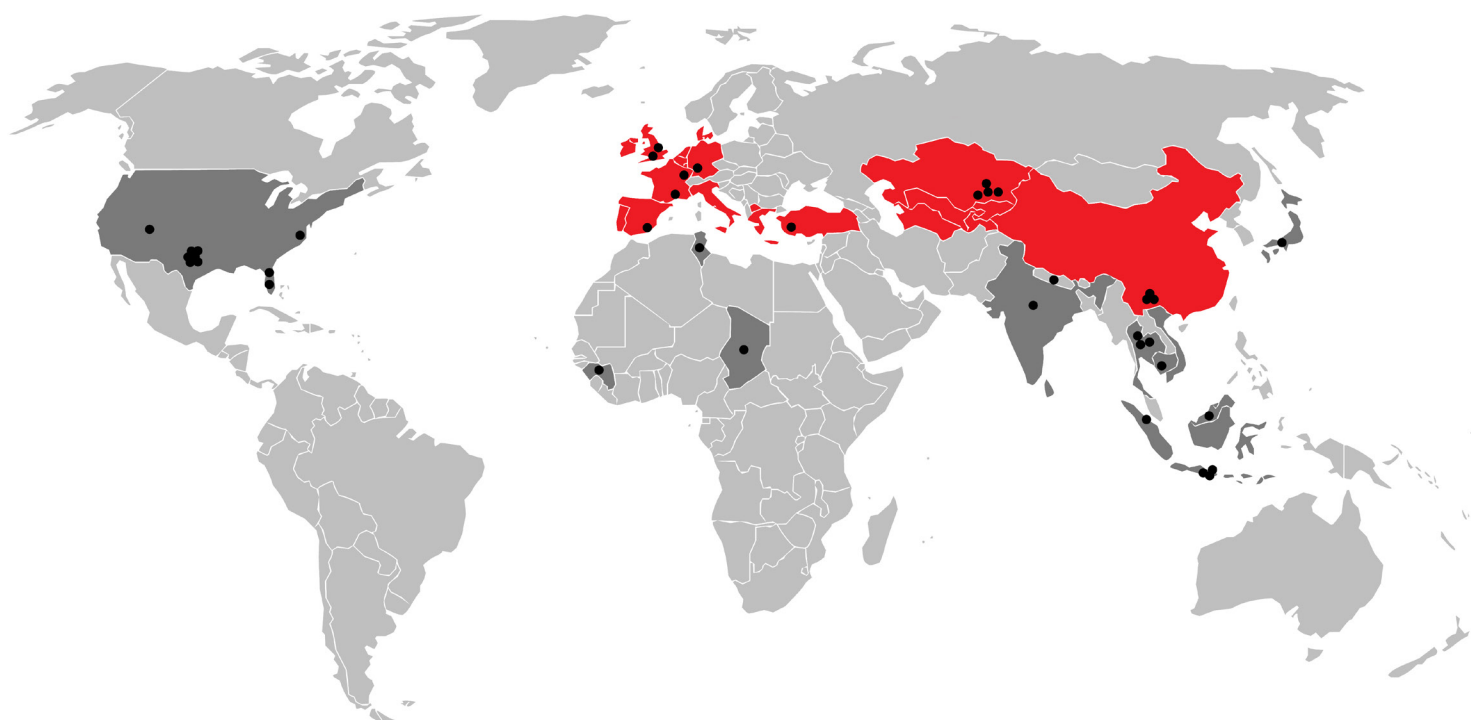
4 THINKING BEYOND OURSELVES (continued)

Reaching the Nations for Christ

We're committed to equipping and deploying the people of Hill Country to personally engage in the Great Commission to make disciples of all nations, focusing on the unreached.

- **3** new missionaries commissioned
- **\$799,778** given to global mission organizations
- **57** team members participated in short-term mission trips

HILL COUNTRY MISSIONARIES MAKING AN IMPACT



GLOBAL FOCUS AREAS

EAST ASIA: 4

CENTRAL ASIA: 6

EUROPE: 4

EXTENDED REACH: 31

5 LOVING OUR NEIGHBORS

Every person matters to God. We invest in the people around us in the places that we live, work, and play — living out God's design to love our neighbors and embracing all generations, cultures, and ethnicities.

Great Adventure

Great Adventure is our annual churchwide initiative that brings the gospel to Austin and beyond through short-term trips and neighborhood gatherings. God worked boldly this summer.



**SUMMERFEST
ATTENDEES**



**SERVANT
LEADERS**



**GOSPEL
PRESENTATIONS**



**DECISIONS
FOR CHRIST**



"I WAS FOUR YEARS OLD WHEN I RECEIVED CHRIST AT BACK YARD BIBLE CLUB. I DIDN'T UNDERSTAND THE WEIGHT OF WHAT THAT MEANT UNTIL 8TH GRADE WHEN IT WAS MY TURN TO SHARE THE GOSPEL WITH KIDS."

Paige Cates, college freshman

Learn more about the Great Adventure and its impact at
hcbc.com/2022.

Paige Cates

5 LOVING OUR NEIGHBORS (continued)

Blessing Those Around Us

Hill Country is a national leader in the adoption of B.L.E.S.S. Every Home, a digital system that helps us as followers of Jesus intentionally love our neighbors.

- **150,000** total prayers for neighbors
- **417** gospel shares

“NO MATTER WHERE YOUR MISSION FIELD IS, WHETHER IT'S WORK, OVERSEAS, YOUR NEIGHBORS, OR YOUR FAMILY, AT A CERTAIN POINT WE HAVE TO STOP OVER-ANALYZING... AND JUST GO OUT THERE AND DO IT.”

- Zach Thomas

To watch more about Zach's mission to disciple his coworkers, go to hcbc.com/2022.

Lifting Our Neighbors off the Streets of Austin

God provided an unexpected overflow of funds this year, allowing us to gift **\$1.2 million** to Mobile Loaves & Fishes to help build **1,400** tiny homes for chronically homeless neighbors.

“I WILL NEVER BE ABLE TO EXPRESS IN WORDS MY GRATITUDE FOR THIS GIFT... FOR THE WORK WE COLLECTIVELY ARE GOING TO BE DOING TOGETHER ALONGSIDE JESUS CHRIST.”

- Alan Graham, Founder & CEO of Mobile Loaves & Fishes

\$1.2
MILLION

TO MOBILE
LOAVES & FISHES

1,400

NEW
TINY HOMES

To watch the gift presentation to Mobile Loaves & Fishes, go to hcbc.com/2022.



5 LOVING OUR NEIGHBORS (continued)

Impacting Our Community

Over **600** Hill Country volunteers gave their time to Community Impact initiatives, such as providing valuable services and supplies for over **5,000** local students. We also shared our resources with several local, faith-based organizations doing powerful work in our community.

\$360,000 total given to provide services in the areas of:

- Job Training
- Food & Nutrition
- Disaster Relief
- Pregnancy

“THANK YOU TO EVERYONE AT HILL COUNTRY BIBLE CHURCH FOR YOUR GENEROSITY. CHURCHES ARE THE LIFEBLOOD OF OUR CENTERS. HAVING A HUGE GIFT LIKE THIS HELPS US TO DO THINGS THAT WE OTHERWISE WOULDN'T BE ABLE TO DO.”

- Jo Markham, Executive Director of Agape Pregnancy Resource Center

To watch the story of how Hill Country has supported Agape Pregnancy Resource Center, go to hcbc.com/2022.

Supporting Individuals in Need

Our Benevolence Ministry comes alongside those in need, offering spiritual guidance and financial assistance. This year we served **389** people and distributed **\$628,747** in direct assistance.

“I CAN'T CHANGE THE WORLD. I CAN'T FEED THE WORLD, BUT I CAN TALK TO MY NEIGHBOR. I CAN LOVE MY NEIGHBOR.”

- Joel Winston

You can watch Joel's story, from receiving care to caring for others at hcbc.com/2022.



Joel Winston

EACH OF US,
TOGETHER...

**SATURATING GREATER AUSTIN
WITH THE LOVE OF JESUS.**

FINANCIAL SUMMARY

Generous Giving

Our church family continued to faithfully and generously give to the work of God at Hill Country, allowing us to operate debt-free.

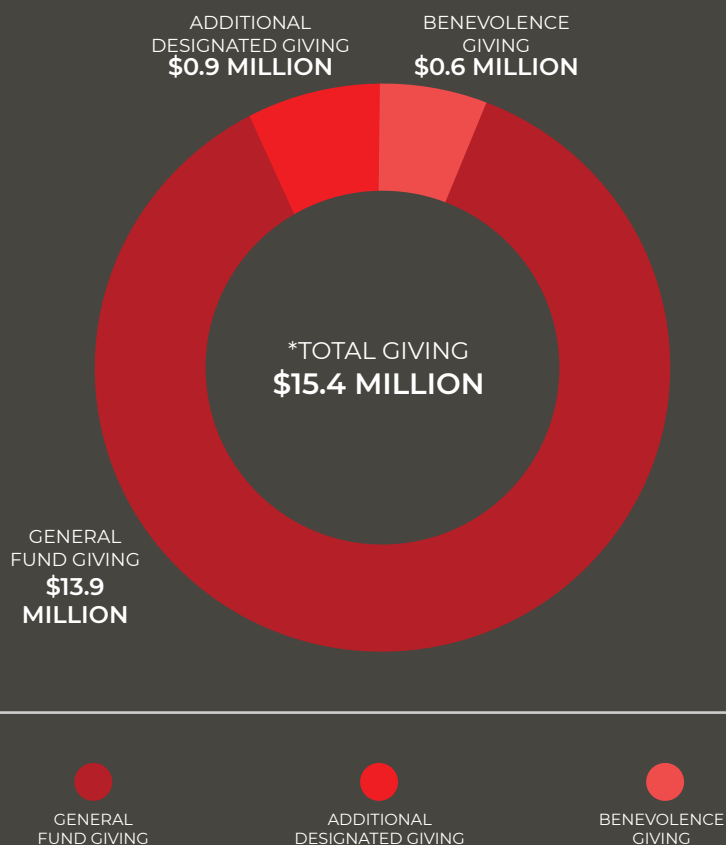
A Record-Setting Year

This fiscal year was the largest ever for regular giving (excluding capital campaigns), with total giving up 5% from the previous year.

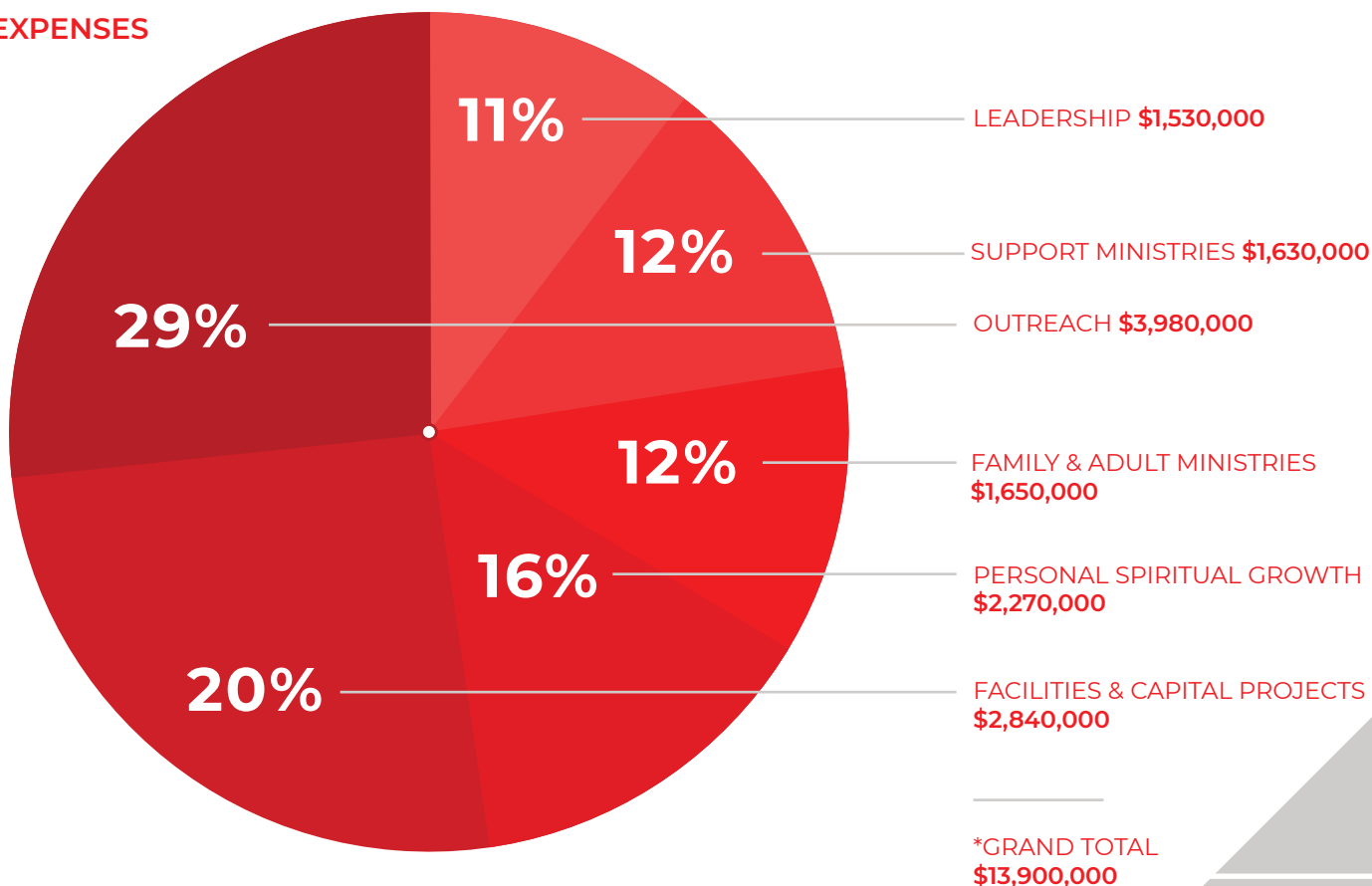
Financial Stewardship

Hill Country is committed to stewarding well the resources God has entrusted us. We are led by a board of elders who oversee our budget and ensure we are held to high standards of fiscal responsibility. Every year, Hill Country voluntarily submits our finances to an independent company for review and audit.

REVENUES



EXPENSES





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Ephesians 3:20-21 NIV



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